



2019 NORTHERN REGIONAL CHALLENGE

DATES: TUESDAY, JAN. 1 THROUGH SATURDAY, MAY 4, 2019

The purpose of the Regional Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. It will also help you achieve the Chairman's Challenge for Market America's 2019 International Convention.

It's important to remember that the difference between success and failure is very simple. The individual who succeeds simply does what the individual who failed did not do or was not willing to do. UnFranchise Owners who satisfy the criteria for the Regional Challenge will be recognized on stage at the 2019 Northern Regional Convention and will receive special VIP seating. The best reward you will experience is that you will be closer to reaching your goals and achieving your dreams.

REQUIREMENTS:

1. Purchase three (3) tickets to the 2019 Northern Regional Convention. Tickets must be purchased from an GMTSS Coordinator or directly from manorthern.com. Ticket numbers must be documented. Proof of purchase required.
2. Personally sponsor two (2) new qualified UnFranchise Owners. Each new personally sponsored person must complete the Shopping Annuity® Assessment (either online or on the Shopping Annuity mobile app).
3. Personally complete the Shopping Annuity Assessment (either online or on the Shopping Annuity mobile app) during the challenge period.
4. Purchase two (2) tickets to the 2019 International Convention. Ticket numbers must be documented. Proof of purchase required.
5. Create 2000 BV worth of exclusive Market America products (Personal Orders/Preferred Customer Orders). Includes UnFranchise Monthly Autoship.
OR
Sponsor a third qualified UnFranchise Owner and create 1500 BV worth of exclusive products. For an UnFranchise Owner starting their business Jan. 1st or after, their initial startup BV DOES count toward the 2000 BV/1500 BV.
6. Generate \$2,000.00 through your SHOP.COM website at Partner Stores, SHOP Local and One-Cart stores. Any combinations of purchases are acceptable as long as all purchases happen within the timeframe of this challenge. (*Personal Orders/ Preferred Customer Orders*)
7. Attend one (1) new New UnFranchise Owner Training (NUOT) and Basic 5 (B5) training during the challenge dates.
8. Host or conduct two (2) product previews (product shows/wellness events/Motives party) with two (2) or more guests at each. Post a picture on the Northern Regional Facebook page (MA Northern Regional FB Group).
9. Host or conduct two (2) Home Business Presentations (HBP) with two (2) or more guests. Post a picture on the Northern Regional Facebook page (MA Northern Regional FB Group).

To be eligible as a Regional Challenge winner, you must completely fulfill all of the criteria and complete the Northern Regional Challenge documentation form that you will find at manorthern.com.

All tickets must be purchased from an GMTSS coordinator or directly from manorthern.com. **The challenge winner's documentation form at manorthern.com MUST be completed and delivered via email to manorthernregional@gmail.com 10:00 p.m. on Saturday, May 4, 2019.**

You must include the Northern Regional Challenge documentation form and supporting documentation with your challenge criteria. You will receive confirmation of a received email.



2019 NORTHERN REGIONAL TOP TEN CHALLENGE

DATES: TUESDAY, JAN. 1 THROUGH SATURDAY, MAY 4, 2019

You must be a Regional Challenge winner to be considered for the Top Ten Challenge.

The top ten will be determined from a points sheet you must fill out and attach to your challenge. The top ten will be the top ten point totals out of all challenges received. **To be eligible for the top ten you must purchase five Regional tickets. All tickets need to be purchased from an GMTSS coordinator or directly from manorthern.com.**

TOTAL number of qualified UnFranchise® Owners you personally sponsored:

_____ x 300 points = _____

Number of UnFranchise Owners (from above) who half activate:

_____ x 150 points = _____

Number of UnFranchise Owners (from above) who activated:

_____ x 300 points = _____

Personally qualify as a Shopping Annuity® Master Member (SAMM) in the first quarter of 2019:

_____ x 400 points = _____

Personally achieve Master UnFranchise Owner in the first quarter of 2019:

_____ x 300 points = _____

TOTAL amount of BV ordered (Personal Orders/Preferred Customer Orders) in the challenge period:

_____ x .10 points = _____

TOTAL amount of money spent through your SHOP.COM site during the challenge period:

_____ x .05 points = _____

Total number of points = _____

The winners of the Top Ten Northern Regional Challenge will be given special recognition. The top ten will be revealed on stage during our Regional Event.

The winner (**first place**) of the Top Ten Northern Regional Challenge will receive a 2019 International Convention ticket and \$200.00 gift card toward expenses.

The runner-up (**second place**) will win a free ticket to the 2019 International Convention.

Third place will receive two free tickets to the Northern Regional 2020 Convention.